



ECONOMY ♦ EXCELLENCE ♦ ETHICS

# THE MERINO GROUP

CORPORATE PRESENTATION

2018

# THE MERINO GROUP

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# THE MERINO GROUP

## OVERVIEW



Global business group with products & services in over 70 plus countries

Over 3500 employees in 5 factories & 19 branches in India & 3 offices Overseas

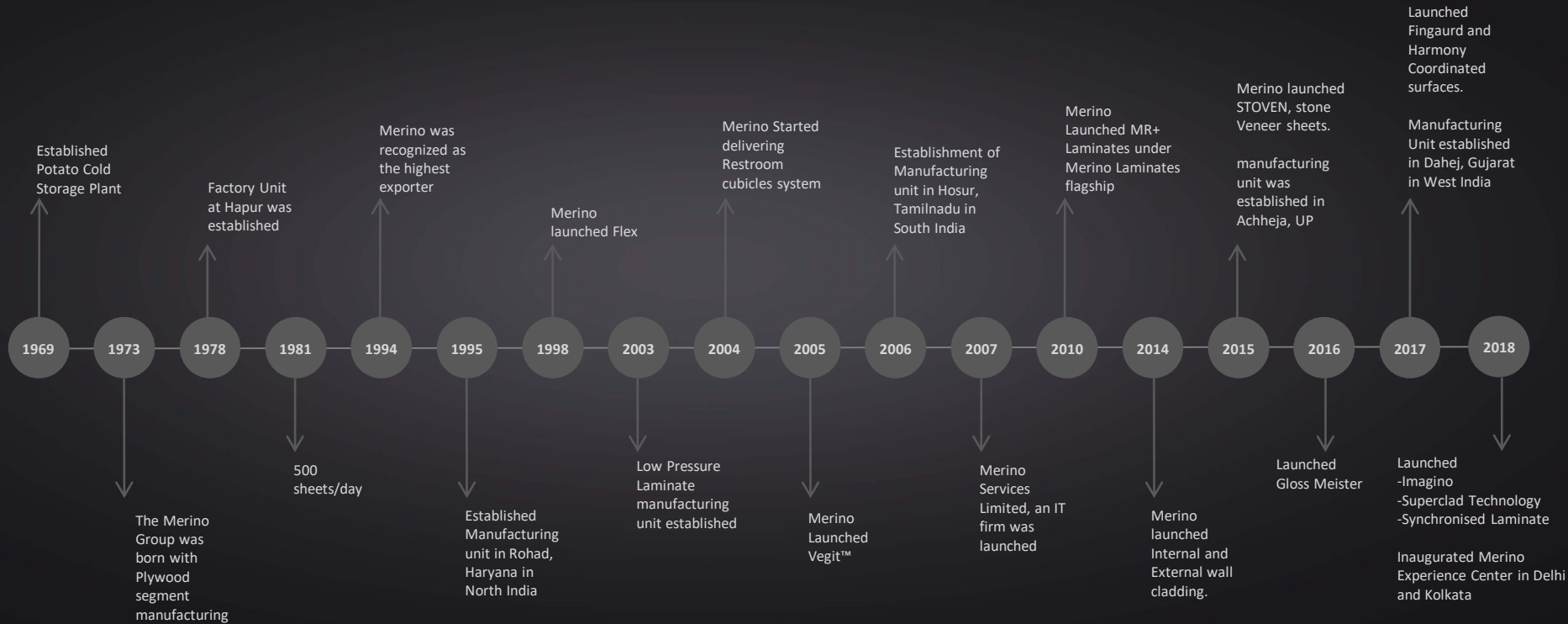
Group revenue of \$190 million with 50% generated in geographies other than India

Diverse business interests in

- PANEL PRODUCTS
- BIOTECHNOLOGY (AGRICULTURE & FOOD PROCESSING)
- INFORMATION TECHNOLOGY

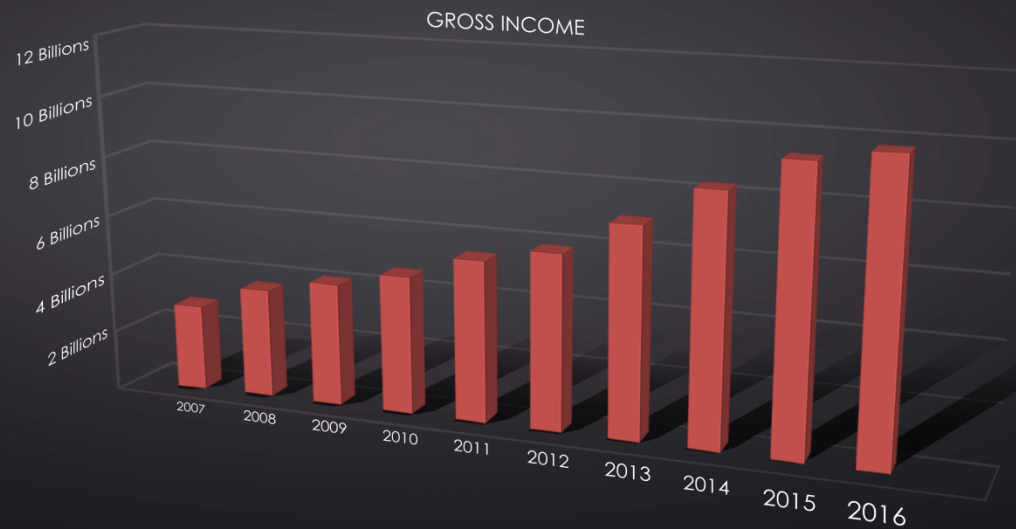
# THE MERINO GROUP

## TIMELINE



# THE MERINO GROUP

## THE GROWTH



# THE MERINO GROUP

## MISSION, VISION & MOTTO

**Mission:** Universal Weal through Trade & Industry

**Vision:** Global Competence & Global Competitiveness in every line of Business by Synergizing Western Work Culture & Indian Ethos.

**Motto:** Economy\*Excellence\*Ethics

### Explanation of Motto:

Excellence in Economy is:

- Economic, when founded on Work Ethics
- Sustainable, when nourished by Moral Ethics.

**Inspiration:** "Arise, Awake and Stop Not till the Goal is Reached" - Swami Vivekananda





# THE MERINO GROUP

## BUSINESS SEGMENTS



### INTERIOR - ARCHITECTURAL PRODUCTS

We understand that it's this curious juxtaposition of thoughts and ideas that set you apart. Our decorative laminates are available in rich finishes ranging from classic matte to trendy leather and new age jute and fabric.

### INFORMATION TECHNOLOGY

Specialized in Enterprise Solutions such as ERP, CRM, SCM, EAM, CDP, PLM, HCM, ION and business Intelligence implementation, this IT service firm provides value added services across various industries

### FOOD & AGRO TECHNOLOGY

A leading brand in the country making Potato Flakes & Instant Snack Mixes, in the ready to cook market. Offering 100% classic Indian, vegetarian snacks which require only a tenth of the cooking time & effort, while retaining authenticity and pleasure of traditional cooking.

# THE MERINO GROUP

BRANDS - INTERIOR AND ARCHITECTURAL SEGMENT



**MERINO II LAMINATES**  
THE POWER TO CREATE



**MERINO ARMOUR**  
EXTERNAL CLADDING

**MERINO - HANEX**  
SOLID SURFACES

**MERINO - PANELS**  
PLYWOOD & PRELAM

**MERINO - BESCO**  
CUBICLES & LOCKERS

**STOVEN**  
ART OF NATURAL STONE

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# THE MERINO GROUP

INTERIOR ARCHITECTURAL

**MERINO** LAMINATES  
THE POWER TO CREATE



Our market presence in over 70+ countries and our extensive product range make Merino Laminates the world's leading manufacturer and exporter of decorative laminates for the interior segment. We showcase a range of world class, premium laminates with more than 10,000 designs, textures, colors and finishes. The Merino Laminates brand came into existence in 1981, when the Merino Group extended its activity to laminates manufacturing, having entered the interiors segment with Plywood in 1974.

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Following product categories are kept under Merino Laminates brand:

- High Pressure Laminates
- MR+ Tuff Gloss Laminates
- AB+ Anti Bacterial Laminates
- Chem+ (Lab grade) Laminates
- FR+ Fire Retardant Laminates
- ESD+ Electrostatic Dissipative Laminates
- Post Forming Laminates
- Uni+ Unicolor Laminates
- Digital Printed Laminates
- Metalam (Metal Foil) Laminates
- Compact Laminates
  - Restroom Cubicles
  - Interior Wall Panels
  - Exterior Wall Panels

## HIGH PRESSURE LAMINATES

Merino High Pressure laminates are made of specially selected decorative papers and absorbent Kraft paper impregnated with melamine and phenolic resins. These are then pressed and hardened under heat and high pressure. Merino HPL's strong bonding makes them resistant to boiling water, stain and provides increased dimensional stability

**800 DESIGNS**

**40+ FINISHES**

**11 VARIED SIZES**

**APPLICATION AREA: Vertical and Horizontal**

**IDEAL FOR:** Home furniture, wall linings, Column claddings, Doors, Shelves, Table tops, Vanity Units, Cubicles, Lift linings, Store fittings, Displays, Office partitions, Counters, etc



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## MR+ TUFF GLOSS LAMINATE

Merino MR+ Tuff Gloss is resistant to scuff and mar (light surface damages) abrasions, making them ideal for use in places where your creativity gets restricted for want of a better surfacing material.

**MAR & ABRASION  
RESISTANT**

**HIGH GLOSS  
PROPERTY**

**HIGHLY  
DECORATIVE**

**HEAT & STAIN  
RESISTANT**

**IMPACT  
RESISTANT**

**APPLICATION AREA: Vertical and Horizontal**

IDEAL FOR: Kitchen, Kid room, Bar area, Dining room, Reception, Conference room, Restaurants, etc.





# THE MERINO GROUP

## INTERIOR ARCHITECTURAL

### AB+ ANTI BACTERIAL LAMINATE

Merino Anti Bacterial Laminate is intended for application where there is a need for additional protection of the surface against bacteria. A very special resin formulation is applied over decorative surface paper to achieve high degree of bacteria growth resistance. The decorative paper is impregnated with the special Melamine resin and assembled with several layers of phenolic resin treated Kraft paper and pressed under 90kg/sq cm specific pressure and at about 150 degree Centigrade temperature for about 30 to 40 minutes.

**99.99% BACTERIA  
REDUCTION**

**LONGEVITY**

**LOW  
MAINTENANCE**

**APPLICATION AREA: Vertical and Horizontal**

IDEAL FOR: Domestic bathrooms and kitchen, Public buildings, Toilets, Catering Facilities, Swimming Pools, Changing rooms, Fitness facilities, Gyms and Sports complexes, Hospitals, {Pathological labs, Nursing homes, Medical research facilities, etc

## CHEM+ (LAB GRADE) LAMINATE

Merino Chemical resistant Laminate is intended for application to horizontal and vertical surfaces where design, appearance, quality, durability and resistance to relatively strong chemicals like acids, alkalis, corrosive salts and other staining substances are required.

RESISTANT TO  
CHEMICALS

FREE FROM  
POROSITY

HIGHLY  
DURABLE

APPLICATION AREA: Vertical and Horizontal

IDEAL FOR: Sinks, Counters, Cabinets, Casework fronts, Wall Panels, Lab benches, Chemical, Scientific, Pathogenic Laboratories, Clinics, Photographic laboratories, Nursing Stations, Examination and Treatment rooms, etc.



## FR+ FIRE RETARDANT LAMINATE

Merino Fire Retardant laminates are safe, harmless, sturdy and come in exquisite designs and colors. The fire retardant chemical used is halogen free and so it eliminates the risk of toxic smoke. Merino FR Grade Laminates are approved by ASTM E-84. Fire Retardant Laminates do not allow fire to spread further, once the source is removed and extinguishes itself within a stipulated time. significantly reduces the risk of toxic smoke.

**CLASS I FIRE  
RATING**

**SELF  
EXTINGUISHING**

**REDUCED TOXIC  
FUMES**

**IDEAL FOR TRAIN  
COMPARTMENTS**

**APPLICATION AREA: Vertical and Horizontal**

**IDEAL FOR:** Ideal for kitchens and fire prone areas, cabinets, interior doors, wall panels., Furniture in public places like airports, hotels, office buildings, shopping malls,

## ESD+ ELECTROSTATIC DISSIPATIVE LAMINATE

Merino Electrostatic Dissipative laminates provides a safe environment for furniture used in Electrostatic Protected Areas (EPAs). The ESD surface drains out the static charges, minimizing the chances of spark & damage to sensitive electronic appliances.

**PERMANENT STATIC  
DISSIPATIVE**

**DRAIN OUT STATIC  
CHARGES**

**DUST DON'T STAY  
ON SURFACE**

**APPLICATION AREA: Vertical and Horizontal**

IDEAL FOR: IT Offices, Call centers, Laboratories, Electronic Industries, Pharmaceutical Labs, Office where electronic gadgets are regularly used, etc.

## POST FORMING LAMINATE

Merino post forming laminates is intended to be used on vertical and horizontal interior surfaces where the laminate is required to roll in a simple radius over the edges of a substrate. The result is appreciated for no seams around corners and a smooth evenly laminated, attractive surface

**ROUND EDGES  
UNIFORMITY**

**HIGH  
AESTHETICITY**

**NO SEAMS OVER  
EDGES**

**APPLICATION AREA: Vertical and Horizontal**

**IDEAL FOR:** Shutters, Countertops, Furniture tops, Executive tables, Modular office systems, Computer work stations, Storage cabinet doors, etc.

## UNI+ UNICOLOR LAMINATES

Find the unique combination of highest standards of quality of Merino Decorative Laminate surface and benefit of homogeneous solid color in Merino UNI+ Unicolour Laminate. The same color of the decorative surface and the core layers give the laminate a uniform look.

Product Composition:

- Merino UNI+ Unicolour Laminate is made by special technology
- Decorative papers are carefully selected and impregnated with specially treated melamine resins
- The core layer consisting of same decorative design papers are also impregnated with specially treated amino resins

**ABRASION  
RESISTANT**

**HEAT  
RESISTANT**

**HIGHLY  
DECORATIVE**

**MAR & STAIN  
RESISTANT**

**APPLICATION AREA: Vertical and Horizontal**

IDEAL FOR: Tabletops, Counter-tops, Desks, Drawers, Display Shelves, Shutters, Kids Room, Kitchen, Bar & Lounge areas, Reception Conference rooms, Gyms & Spas, Display Shelves, etc.



## DIGITAL PRINTED LAMINATES

Merino Digital Printed Laminates is the new development in laminate decorative surface which offers a solution to architects, designers and home owners in an easy, simple and reliable mode of artistic expression. Digital Laminates are actually the customized printed laminates for your interior. All we require is a high resolution photo to start the process. Hence so, with the use of technology the designer's concept can now be transferred digitally and directly to the company instruments, which can produce different digital sheets of any product type.

HIGHLY  
DECORATIVE

CUSTOMIZED

APPLICATION AREA: Vertical and Horizontal

IDEAL FOR: Wall and partitions, Commercial areas, Multipurpose furniture, Stands and Exhibitions, Pictures, Doors, etc.

## METALAM (METAL FOIL) LAMINATES

Combining the durability of metal with the versatility of laminates, Merino presents Metalam range of High Pressure Metallic Laminates designed for vertical interior or ceiling applications where a special accent is required or a special mood is desired. Metallic laminates are manufactured by pressing metallic foils along with Kraft paper core sheets impregnated with phenolic resin.

**HIGHLY  
AESTHETIC**

**NO DUST  
ACCUMULATION**

**APPLICATION AREA: Vertical and Horizontal**

IDEAL FOR: Hospitals, Gaming & Entertainment industry, Interior and set designing, Retail segment  
Signage & Displays, Cruise and furniture industry, etc



## COMPACT LAMINATES

Merino Compact is a solid grade, load bearing laminate. It has inner core of celluloid fibers impregnated with thermosetting resins which are resistant to atmospheric and chemical agents. It provides superior mechanical properties to impact resistance. It can be applied on both horizontal and vertical surfaces. Merino Compact Laminates are manufactured in various thicknesses, adequate to eliminate the use of a substrate, and are useful where flat and free standing panels are required for decorative purposes.

**WATER & MOISTURE  
RESISTANT**

**SCRATCH & GRAFFITI  
RESISTANT**

**NON CORROSIVE**

**FIRE, BURN, STAIN  
RESISTANT**

**DIMENSIONAL  
STABILITY**

**APPLICATION AREA: Vertical and Horizontal**

IDEAL FOR: Kitchen-tops, Doors, Table-tops, Office, Laboratory work-tops, Various counter-tops such as front desks, Office partition and wall , panels, Wall and floor decoration material, Material for interior decorations, Protective screen against damp, frost rain, sunlight and termites, Railway compartments, Switch boards, Washroom partitions, Washroom lockers and strips for decorative purposes, Well suited for wet area applications such as shower cubicles or swimming pool lockers, but are not recommended for applications involving long term immersions

### **MERINO RESTROOM SOLUTION - MERINO - BESCO** CUBICLES & LOCKERS

Merino - Besco cubicles and lockers is the fastest growing division in the Merino group with over 5000 projects already executed across India. Revolutionizing the concept of Restrooms in India; Merino-Besco has designed heavy-traffic restrooms to provide appealing and practical solutions. Manufactured for the first time in India with international standards of quality; we offer a range of restroom cubicles, shower cubicles, changing rooms, locker system, urinal panels, support grab bars and jet towels in a variety of colors with nylon, stainless steel and aluminum accessories and fittings.

ECONOMY OF SPACE

ECONOMY OF LOAD

INSTALLATION  
TIME

TIDINESS & AIR  
VENTILATION

EASY TO CLEAN  
FLOORS

APPLICATION AREA: Vertical

IDEAL FOR: Domestic Bathroom Doors, Public Restroom Partitions, Toilet cubicles, Airport and Railways toilet systems, etc

# THE MERINO GROUP

INTERIOR ARCHITECTURAL



**MERINO** LAMINATES  
THE POWER TO CREATE



## INTERNAL WALL CLADDING - **SHAURYA** — ELEGANTLY TOUGH —

A German collaboration with Bren Systeme; Shaurya - Guardians of Wall is a system for protection of walls and corners against damages and soiling through use of different profiles and compact laminate based panels. To give the interiors a smart, clean and elegant look, Merino has introduced integrated Wall Protection System. It consists of HPL Compact Laminate as wall panels with top, corner & end profiles and other corresponding hardware and accessories. One can also opt for aluminum skirting.

**COLLABORATION  
WITH BREN SYSTEME**

**TERMITE RESISTANT**

**GRAFFITI & STAIN  
RESISTANT**

**SCRATCH  
RESISTANT**

**MOISTURE  
RESISTANT**

**APPLICATION AREA: Vertical and Horizontal**

IDEAL FOR: Wainscoting, Hotel Lobbies, Healthcare, Hospitality - Private Space, Corporate Interiors, Feature Wall, Living Spac,



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# THE MERINO GROUP

INTERIOR ARCHITECTURAL

**MERINO** LAMINATES  
THE POWER TO CREATE



## MERINO EXTERNAL WALL CLADDING - MERINO ARMOUR EXTERNAL CLADDING

Merino External Wall Cladding (EWC) is a Solid Exterior grade Compact High Pressure Laminate as per EN 438-6 Type EDS and EGS manufactured using specially treated Acrylic Resin under high pressure and temperature & hardened with Electron Beam Curing Thus providing Weather Resistance and UV Resistance.

EASY TO INSTALL,  
MAINTAIN/REPLACE

WEATHER  
RESISTANT

GRAFFITI & STAIN  
RESISTANT

UV RESISTANT

APPLICATION AREA: Vertical and Horizontal

IDEAL FOR: Residence (kothi), Shopping Mall, Hotels, Residence (High Rise Apartment), Industry, Office Buildings, Retail shops, Airport terminal,



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# THE MERINO GROUP

INTERIOR ARCHITECTURAL

MERINO - HANEX  
SOLID SURFACES



## MERINO SOLID SURFACES - **MERINO - HANEX** SOLID SURFACES

Merino - Hanex Solid Surfaces are 100% Acrylic Solid Surfaces made with a composition of Methyl Methacrylate (MMA) and Polymethyl Methacrylate (PMMA) resin filled with Alumina-Trihydrate and other specialized formula to give it timeless beauty and quality. We are one of the only two companies to have successfully developed the DBCU (Double Belt Casting Unit) process to produce superior products. These sheets can be fabricated and used in almost any application

EASY TO FABRICATE

DURABILITY

STABILITY

APPLICATION AREA: Vertical and Horizontal

IDEAL FOR: Table tops, Kitchen slabs, Bathroom counters, Reception counter, Benches, etc

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# THE MERINO GROUP

INTERIOR ARCHITECTURAL

PU+ ACRYLIC PANEL -



Let every surface add shine to your home with the wide selection of Gloss Meister panels. Built with everlasting finesse, these high gloss PU + Acrylic Panels add the finishing touch you've always desired, making your home truly a cut above everyone else's. In the making of Gloss Meister, E1 Grade MDF board is procured, A melamine coated design paper is added to give it the surface strength to be abrasion, moisture and impact resistant. A PU+ hot coating is applied to the surface for better prevention of cracks and delaminating. Multiple layers of hot coating are further added to give it the distinct high gloss finish that makes it the best-in-class. Each acrylic is UV cured, hardening the surface further and making it resistant to chemicals

**SCRATCH RESISTANT**

**IMPACT RESISTANT**

**NO YELLOWING EFFECT**

**HIGH ABRASION RESISTANT**

**APPLICATION AREA: Vertical**

**IDEAL FOR: MODULAR KITCHEN, OFFICE FURNITURE, WARDROBES, RETAIL SHOWROOM, FIXTURE, HOME FURNITURE, HOSPITALITY & WELLNESS, INTERNAL WALL CLADDING**



# THE MERINO GROUP

INTERIOR ARCHITECTURAL

**ANTI -FINGER PRINT LAMINATE -**



Coated with a layer of anti-finger material, the Finguard surfaces are resistant to smudges and maintain their class throughout. The surface have an ingrained moleskin-like texture that is not only smooth but has the strength to last you a lifetime. These surfaces are the perfect blend of great engineering and artistic design that will add the perfect touch of class to your life. The Finguard surface is resistant to spills, scratches and even bacteria, making it the perfect canvas for all things interesting.

**FINGERPRINT  
RESISTANT**

**SUPER SMOOTH**

**ANTI BACTERIAL**

**APPLICATION AREA: Vertical and Horizontal**

**IDEAL FOR: Offices, Showroom, Health & Wellness, Schools, Public areas, Hospitality and Food industries**

# THE MERINO GROUP

INTERIOR ARCHITECTURAL

## CO-ORDINATED SURFACES -



Harmony is a range of coordinated surfaces comprising parched, authentic and natural designs. The surfaces primarily feature matt or textured linear finish to add to the natural look and feel. The color palette is heavily influenced by black, grey and beige. Harmony will spoil you. It will never let you settle for the “close enough” and offer you the perfect match every time. It offers Architects and Designers a whole new experience with the high quality and modern coordinated surfaces. The range opens up new horizons of innovation. And the timeless designs comprising natural wood Finishes make Harmony unparalleled.

CO-ORDINATED  
SURFACES

DUAL SIDED  
MELAMINE BOARD

17 NATURE  
INSPIRED DESIGNS

APPLICATION AREA: Vertical and Horizontal

IDEAL FOR: : Table tops, Cupboard, Almira shelves, Furniture, Cabinets

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# THE MERINO GROUP

INTERIOR ARCHITECTURAL

## NATURAL STONE VENEERS - **STOVEN** ART OF NATURAL STONE

Merino group brings the warmth and the luxurious charm of natural stone with its new offering - Stoven Stone Veneers. Made from real natural stone, the engineering process of combining the strength of fiberglass and thin layers of beautiful natural stone creates hundreds of new possibilities where natural stone can be enjoyed. Stoven is an innovative, eco friendly, light weight, flexible product that retains all the natural beauty of the stone.

FLEXIBLE

NATURAL

VERSATILE

APPLICATION AREA: Vertical and Horizontal

IDEAL FOR: Bathroom walls, Showers, Kitchen backsplashes, Decorative stone walls, Wainscoting, Outside facade surfacing, Fountains, Wall stone Mosaics, etc



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**STOVEN**  
ART OF NATURAL STONE

# THE MERINO GROUP

## TEST CERTIFICATE



At Merino, maintaining quality is a tradition which is lived with a passion. We encourage the adherence to safety standards, promote ease-of-application, strive to reduce installation time and help our customers maintain their interiors with relevant usage information. Merino has integrated all the stages of its operation through ERP, ensuring transparency and on-time information to customers and service providers. A dedicated and focused Research and Development team works unremittingly towards continuous innovation and improvement, resulting in an array of superior quality products. Moreover, experts from around the world are invited to strengthen our knowledge base.



"IGBC - MP - 1076"



Conforms to EN:438



The mark of  
responsible forestry



# THE MERINO GROUP

## INFORMATION TECHNOLOGY

Merino Services, the association of Merino Group of Companies is the controller of businesses having the high impact solution, which specializes in designing and implementing the business consulting and IT services through its experienced knowledge. It is a fully owned subsidiary of a US \$190 million Merino Group with ISO 9001:2008 Certified. It has a strong presence and reliable partners in Malaysia, Singapore, U.S.A, Netherlands, India and U.A.E.

Merino Services follow the footprints of its motto "Partner to Progress" to provide customer services. It commits the long-term relationship through technology and domain expert solutions. 250+ customers across the world make Merino Services stronger and its support services are available 24\*7 with experts that differentiate it from other businesses. Merino Services stands out for "Partner to Progress" where progress is a long-term experience and uniqueness in transforming the whole business due to the evolution of technology. Its different differentiators make this company specialized due to various implementations that can be exposed in-depth to other companies/business. Why Merino is much favorable or why is it needed for other businesses:





### BROAD SERVICES

- Software Development
- Business Process Consulting
- Application Management
- Education and Training
- Global Delivery Centre
- Migration and Up gradation
- ERP Implementation and Consulting
- ERP Readiness and Health Check up
- Service and Support





# THE MERINO GROUP

FOOD & AGRO TECHNOLOGY

Vegit brand is spread equally between the making of sumptuous snacks and the pleasures of eating them, Vegit Snack Mixes which are all simple, fast, neat, and ready to make. The brand is associated with dishes that are tasty, authentic, and heartwarming to serve and consume. Also Vegit Potato flakes are potatoes that have been through a process to yield a packaged convenience food that can be reconstituted in the home in seconds by adding hot water or milk

For more info, visit [www.vegit-merino.com](http://www.vegit-merino.com)



**vegit**™

# THE MERINO GROUP

FOOD & AGRO TECHNOLOGY



ECONOMY • EXCELLENCE • ETHICS

Merino Group carried out a forward integration from Agro operations, cold chain and seed multiplication into processing and that was the conception of brand, Vegit. The first product launched was Vegit Aloo Mash/Potato Flakes. Subsequently Vegit has increased the basket of offerings to 9 instant snack mixes.

3 more snack mixes were added:

- Cheese Balls
- Harabhara Kebab
- Aloo Bonda

2005

vegit™



2006



Entered the retail market with:  
Aloo Mash: 1 Kg, 400 grams and  
120 Grams, AlooTikki and Veg Cutlet

Introduced 3 more product units:  
- Burger Patty, Nutri Soya Roll, Shammi Kebab

2009

2013

Addition of 'Pav Bhaji' to Vegit range. Tasting sessions and interaction with consumers at store level to promote the ease, comfort and convenience of Vegit products was done in this year



2012



2014

This year we introduced 4 new entries in our portfolio for customers with a variety of taste palettes:

- Sabudana Vada, - Falafel
- Corn-star, - Halwa



2016

Introduced 2 products exclusive for HORECA sector:

- Sambhar Mix
- Dahi Kebab

Research & Development is in progress to bring new snack mixes in the market

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# THE MERINO GROUP

## OUR PRESENCE



- |            |                    |          |             |                    |                              |
|------------|--------------------|----------|-------------|--------------------|------------------------------|
| Algeria    | Columbia           | Iran     | Myanmar     | Puerto Rico        | Thailand                     |
| Argentina  | Costa Rica         | Ireland  | Mexico      | Qatar              | Turkey                       |
| Australia  | Dominican Republic | Israel   | Morocco     | Republic of Panama | United Arab Emirates         |
| Austria    | Egypt              | Italy    | Nepal       | Russia             | Great Britain                |
| Bahrain    | EL-Salvador        | Jordan   | Netherland  | Saudi Arabia       | The United States of America |
| Bangladesh | Ethiopia           | Kenya    | New Zealand | Singapore          | Uganda                       |
| Bolivia    | Ghana              | Korea    | Nigeria     | Spain              | Uruguay                      |
| Brunei     | France             | Kuwait   | Oman        | Sri Lanka          | Venezuela                    |
| Cambodia   | Germany            | Laos     | Palestine   | Sudan              | Vietnam                      |
| Canada     | Guatemala          | Libya    | Paraguay    | Syria              | Yemen                        |
| Chile      | Hong Kong          | Malaysia | Peru        | South Africa       |                              |
| China      | Indonesia          | Maldives | Philippines | Taiwan             |                              |

# THE MERINO GROUP

## CSR - GIVING BACK TO THE SOCIETY

When we refer to corporate social responsibility (CSR) at Merino, we are describing a mindset that instills socially responsible thinking coupled with formulating a strategy to use our skills and resources thereby creating a positive change in the livelihood of the underprivileged. Our willingness and commitment towards CSR was conceived much prior to the time it was made a part of statutory enactment for imparting a part of our business profits towards larger good.

A CSR Committee of the Board was formed on 06.02.2014 and the following Terms of Reference were adopted:

- Ensure compliance in accordance to Act and Rules frame
- Identifying agencies to channelize with the objective
- Formulate & address board regarding new step in CSR policy
- Frame & present expenditure to initiate the policy
- Monitor the policy from time-to-time
- Report all activities to board

# THE MERINO GROUP

## CSR - EDUCATION

The Company shall empower the education movements in India:


- By handholding under privileged children with adequate education for better character
- By way of affording equal opportunity to deserving and needy students for studies.
- By publishing books for student welfare to promote Indian values
- By continuing "MID-DAY MEAL" program, through which nutritious and hygienic meals shall be provided.
- By Swearing to boost the health and nutrition of girls studying in primary schools
- Voluntary donations to educational institutions.





# THE MERINO GROUP

## CSR - CONSERVATION



We actively work towards reducing pressure on natural resources by adopting an effective pro environment stance alongside adhering to eco-conservationist standards. We have undertaken the following environment-friendly practices at our factories:

- We are meeting major part of our Electrical, and Heat Energy requirement with Agro waste fired Boilers, and Steam Turbines.
- We utilize the Ash, which is of Organic origin, partly for making Ash Bricks, and partly as Organic Fertilizer mixing it with Slurry from our Bio Reactors producing Bio gas from waste of Food Processing Plant.
- We also produce more than 500 M. Tons of Vermi-compost using the waste from the Potato Processing Plant.
- We burn all the combustible waste in the Incinerator, and utilize the Heat to Dry Agro Waste used as Fuel.
- We encourage Plantation and development of "Green Belts" inside our premises as well as in the neighborhood.

# THE MERINO GROUP

## CSR - HEALTHCARE

- Operated in 72 Villages across India to deliver free treatment/medicines against Tuberculosis
- Treated More than 160 Tuberculosis patients and ensured full recovery in FY 2015-16
- 5 Dispensaries with dedicated doctors attending the patients.
- 27588 patients availed free Allopathic treatment during the FY 2015-16
- Introduced mobile clinic vans manned by qualified doctors.
- YOGA CULTURE: Engaged many dedicated Yoga instructors to promoting Yoga culture in villages.
- Promoting Ayurveda practice of medicine for treatment of patients.
- 7240 patients received Ayurvedic treatment during the FY 2015-16
- Voluntary donations in medical institutions



# THE MERINO GROUP

## CONTACT US

### REGISTERED OFFICE

Map Location: 22.539953, 88.347210  
5, Alexandra court, 60/1, Chowringhee Road,  
Kolkata-700020, INDIA  
P: 033-22901214/1215  
E: [merinokol@merinoindia.com](mailto:merinokol@merinoindia.com)

### MARKETING OFFICE:

Map location: 28.659576, 77.147109  
70, KLJ Complex, 2nd Floor, Moti Nagar  
New Delhi-110015, INDIA  
P: 011-45557000, 25107617  
E: [merinodelhi@merinoindia.com](mailto:merinodelhi@merinoindia.com)

### MAUFACTURING UNITS:

#### HAPUR (Uttar Pradesh)

Map Location: 28.725668, 77.747507  
Village - Achheja, PO Hapur – 245101  
District - Hapur (Uttar Pradesh). INDIA

#### ROHAD (Haryana)

Map Location: 28.740142, 76.824184  
44 KM. Stone, Delhi - Rohtak Road, Rohad – 124501  
District - Jhajjar (Haryana). INDIA

#### HOSUR (Tamil Nadu)

Map Location: 11.781283, 78.574068  
Bagalur Road, Kalahasthipuram Village Hosur Taluk  
District - Krishnagiri. Tamil Nadu - 635103. INDIA

#### ACHHEJA (Uttar Pradesh)

Map Location: 28.721304, 77.727721  
Unit – II. Village - Achheja, PO Hapur – 245101  
District - Hapur (Uttar Pradesh). INDIA

#### DAHEJ (Gujarat)

Map Location: 21.704062, 72.629024  
Plot No - D-2/CH/36 Dahej Industrial Estate,  
Dahej Phase II, Dahej – 392130. Gujarat. INDIA



ECONOMY • EXCELLENCE • ETHICS

# THE MERINO GROUP

CONTACT US – **BRANCH OFFICE**



## AHMEDABAD

137, 1st Floor, Chinubhai Tower, Ashram Road.  
Ahmedabad, Gujarat - 380009. INDIA

## BENGALURU

122, Domlur II Stage, Phase 2, Indiranagar.  
Bengaluru, Karnataka - 560071. INDIA

## ORRISA

Plot No. 168/B, Bapuji Nagar, Bhubaneswar.  
Orissa - 751009. INDIA

## CHANDIGARH

Plot No. 904/A, Industrial Area, Phase 2.  
Chandigarh - 160002. INDIA

## CHENNAI

15, Periyathambi Street, Choolai, Chennai.  
Tamil Nadu - 600112. INDIA

## COIMBATORE

115 Periasamy Road, West R.S.Puram.  
Coimbatore - 641002. INDIA

## DELHI

2/14, W.H.S., 2nd Floor, Kirti Nagar.  
New Delhi - 110015. INDIA

## HYDERABAD

1-20-252/A, Chandra Nagar Colony, Rasoolpura,  
Begumpet. Hyderabad-500003. INDIA

## JAIPUR

Malsisar House, Station Road, Opp Mayank Trade  
Center. Jaipur, Rajasthan - 302006. INDIA

## KOCHI

42/2500, Pappali Chambers, Tatapuram Sukumaran  
Road. Ernakulam - 682018. INDIA

## KOLKATA

5, Alexandra Court, 60/1, Chowringhee Road,  
Kolkata - 700020. INDIA

## MUMBAI

5, Kurla Industrial Estate, Narayan Nagar,  
Ghatkopar (W). Mumbai-400086. INDIA

## NAGPUR

GS 1, Amar Jyoti Palace, Dhantoli, Wardha Road.  
Nagpur, Maharashtra - 440012. INDIA

## PUNE

Unit No.307-309, B-Wing, 3rd Floor, Mitramandal.  
Parvati, Pune - 411009. INDIA

## VIJAYAWADA

H.No. 76-14/241, Indira Priya Darshini Colony. 1st  
Floor, Bhavani Puram. Vijayawada - 520012. INDIA

## MIAMI – USA OFFICE

9600 NW, 25th Street, 2F Doral.  
FL - 33127. USA

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